

Dear Business Owner,

The Cossayuna Lake Improvement Association, Inc. (CLIA) would like to invite you to advertise in the CLIA Member Newsletter and website (www.cossayunalake.com). Reach hundreds of Cossayuna Lake residents several times a year as part of highly targeted communications. You may select to advertise in 4 or 8 issues, with a standard business card or double sized business card display. Please select from the following options below:

Ad Size	# Issues*	Price
Standard Business Card	4	\$100
Double Business Card	4	\$200
Standard Business Card	8	\$185
Double Business Card	8	\$370

* Includes display on CLIA website

Please enroll promptly to ensure inclusion in our next newsletter and display on www.cossayunalake.com!

Enrolling is easy! To sign up online, 1) send your business card or artwork in .jpg or .pdf format to John Felicetti: jfelicetti@yahoo.com and 2) go to the **Forms & Applications** page on www.cossayunalake.com & click on the **“Merchant Ad - Payment”** link to purchase your ad program with a credit or debit card, or through PayPal.

You can also sign up by mailing a check made payable to **CLIA** and mailed with this form to the following address and indicate below how you will provide your ad:

CLIA - Ad Program

PO Box 81

Cossayuna, NY 12823-0081

- Please use the enclosed business card / artwork
- I will email my business card / artwork to jfelicetti@yahoo.com (.jpg or .pdf format)